TRENDS IN MIGRATING TO AN IP MASS NOTIFICATION SOLUTION

Once upon a time, it was so simple to answer a telephone call, forward the call to someone's desk phone or initiate a loudspeaker page through an entire building, if the called party was not available. And people and offices around the globe functioned very smoothly doing it this way…… back then!

But times have changed and we now live in a world of mobile field workers where information needs to be transferred and communicated faster and more efficiently than ever before. As a result, many organizations are choosing to upgrade their "tried and true" loudspeaker paging equipment to accommodate their requirements for mass notification and emergency notification.

To that end, here is what is "trending" in the paging industry:

- Companies are searching for ways to leverage most/all of their existing systems and equipment to create a single "launch platform". This single "launch platform" would provide a fully integrated end-to-end solution for building access control, priority communications and emergency management. It becomes as simple as "Point-and-Click".

- Modernizing an organization's paging system has become a high priority. As building maintenance teams become more IT-savvy and often lack the knowledge to support older analog paging equipment, they are looking for ways to leverage existing equipment and cabling as they migrate to an IP solution. Many companies would consider a system upgrade to incorporate better functionality, ease of operation, or to expand their paging capabilities if they could leverage some or all of their existing infrastructure assets to do so.

- Business Owners, IT Directors and LOB Leaders want the ability to schedule recurring events, i.e. shift changes, breaks, lunch hours, bell schedules, time of day controlled music distribution and exercise periods. You can set your schedules and rely on automation to take the guesswork out of notifications while also having the ability to change pre-set schedules on the fly as other situations occur; for instance, weather related cancellations or schedule changes.

- In today's world, easy and more cost effective installations and upgrades are much more budget-friendly. Utilizing an already existing infrastructure, new IP components; i.e., speakers, horns, clock speakers, etc. can easily be placed anywhere in the network. IP system technology allows for quick and easy system expansion – simply add components anywhere in the network!

e LAUNCH BY VALCOM

Computers
IP Phones
Radio
Paging Horns & Speakers
LOCKDOWN

Call Box
LCD Monitors
CITY SCHOOL NEWS 04/06/12 10:30:25 AM
...... EMERGENCY ALERT MESSAGE ......
LOCKDOWN
SCHOOL SHELTER IN PLACE
EMERGENCY

LED Signs
LOCKDOWN
Shelter in Place

Cell Phone Text
SMS

email
@

Fire

Social Media

Mobile Apps

CAP
(Common Alerting Protocol)
Transmit & Receive

As your organization deliberates on your current and future requirements for a paging and mass notification solution, consider the following:

- How do you locate employees and/or announce visitors to your facility?

- How are daily announcements handled?

- If there is a crisis situation, can you quickly and effectively notify everyone?

- How do you deliver critical information in an emergency?

- Can you locate employees in "non-office" areas, i.e. hallways, warehouses, gyms, cafeterias or outside areas?

- What future expansion plans do you anticipate?

- What if you could use your existing telephone system, paging system, network, loudspeakers, horns, giant voice, fire alarm and security radios to improve your overall communications and emergency notification capabilities?

- Would you also consider leveraging your email server, text messaging and security radios to improve your emergency response capabilities?

These are just a few of the considerations that if implemented, could improve your overall communications and emergency preparedness.

THE RESULT: smoother daily operations and the ability to notify employees in the event of a crisis or emergency situation.

Your Carousel Sales Team, along with Valcom, is available to help you facilitate these discussions and to assist in delivering a total communication solution. Please contact your Carousel account team today to schedule an appointment.

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Founded in 1977, Valcom's focus has always been and will continue to be listening to and providing customer-based solutions. Valcom has extensive experience in IP and Analog Voice Paging systems, IP Centric Multimodal Systems and Telecommunication Enhancements and is well-known for providing guidance and assistance in implementing the simplest paging system to highly complex mass notification communication solutions. Valcom's customer base includes most Fortune 500 companies, the majority of highly secure US Government facilities, local government emergency service organizations, healthcare companies and 40,000+ schools. Virtually all of Valcom's products are engineered, manufactured and supported in a 120,000 square foot state-of-the-art facility in Roanoke, Virginia, USA.